

PRESS CONTACTS:**Connect Public Relations**

Nathan Walch
nathanw@connectpr.com
(801) 373-7888

Network Instruments, LLC

Stephen Brown
sbrown@networkinstruments.com
(952) 358-3820

Interop Attendees Storm Ahead with Cloud Computing

41 percent of respondents run some form of cloud service reveals Network Instruments® onsite survey

Las Vegas, NV – April 27, 2010 – Despite the high adoption rate of cloud computing services among Interop attendees, many challenges loom on the horizon according to a study released by Network Instruments. The onsite survey of 104 network engineers, IT managers and executives attending Interop found:

Significant Cloud Computing Migration: Forty-one percent of respondents have cloud computing services running on their network. Of these respondents, 41 percent have implemented some form of software-as-a-service (SaaS) like Salesforce.com or Google Apps. This compared to 29 percent that have deployed private clouds. A smaller number (19 percent) rely on some form of infrastructure as a service (IaaS) such as Amazon Elastic Compute Cloud.

Lack of Visibility: Twenty-two percent lacked the tools necessary to monitor and manage cloud activities. Other troubleshooting concerns included a lack of knowledge in managing cloud issues (15 percent), and being unable to resolve delay caused by cloud service providers (12 percent).

Cloud Pitfalls: In identifying the largest concern in migrating to cloud computing services, 27 percent feared Internet bandwidth costs could exceed their forecasted budget. Twelve percent indicated their company was too small to benefit from cloud services. This contrasts with 11 percent who didn't have any concerns implementing cloud services.

Cloud Advantages: Thirty-three percent identified lower infrastructure costs as the primary reason their organization is adopting cloud computing services. An additional 30 percent migrated to cloud services to take advantage of the greater flexibility it gave their IT departments to respond to business changes. Only 3 percent didn't see any benefits to cloud computing.

"Many Interop attendees we are speaking with embrace cloud computing, but are migrating without fully realizing the visibility and management challenges this shift presents," said Stephen Brown, product manager for Network Instruments. "It was significant to note the number of organizations without adequate monitoring technologies and network resources in place. Cloud implementations can be fraught with challenges that consume troubleshooting time and bandwidth, jeopardizing the organization's ability to realize cost savings promised by these services."

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About Network Instruments

Network Instruments, a leading provider of performance management and troubleshooting for fifteen years, helps organizations ensure the delivery of business-critical applications. The company's platform of management and reporting products provides comprehensive visibility into networks and applications to optimize performance, speed troubleshooting, and assist long-term capacity planning. Network Instruments achieved profitability in its first quarter and posted revenue growth every year since its founding — without any external funding. Headquartered in Minneapolis, the company has sales offices worldwide and distributors in over 50 countries. For more information, please visit www.networkinstruments.com.

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