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**World's Largest Automotive Marketplace to Present at Cisco Live in Vegas***AutoTrader.com Speaks on Application Delivery and Security using Network Instruments® Solutions*

**Minneapolis, MN – June 18, 2010** – AutoTrader.com, the ultimate automotive marketplace, will present network management practices used to ensure the delivery of over 2.8 million vehicle listings to 15 million qualified buyers each month at the Cisco Live conference in Las Vegas.

To ensure the prompt delivery of critical applications and maintain security, AutoTrader.com uses Network Instruments performance management solutions. Key members of the company's network team will discuss how Network Instruments helps them to proactively manage network and application performance and provide a superior user experience to customers and partners.

"Using the Network Instruments Observer platform has saved us countless hours in troubleshooting," said Eric Blue, network manager for AutoTrader.com. "Our investment in the company's monitoring solutions continues to pay dividends in managing new application rollouts rather than buying new tools."

**Event Details*****Keys to Ensuring Application Performance (BRKPCS-5903)***

Tuesday, June 29, 2010 at 4 p.m. (Pacific)  
Room: Lagoon I, Mandalay Bay Convention Center

**About AutoTrader.com**

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading automotive marketplace and consumer information website. AutoTrader.com aggregates in a single location millions of new cars, used cars, and certified pre-owned cars from thousands of auto dealers and private sellers. AutoTrader.com attracts more than 15 million unique monthly visitors who utilize the site to view vehicles for sale, research and compare vehicles, review pricing and specials, and read auto-related content like buying and selling tips, auto maintenance tips and coverage of major auto shows and automotive trends. Through innovative merchandising functionality such as multiple photos, videos, detailed descriptions and comprehensive research and compare tools, AutoTrader.com unites new and used car buyers and sellers online to improve the way people research, locate and advertise vehicles. AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. The venture capital firm Kleiner Perkins Caufield & Byers is also an investor. For more information, please visit [www.autotrader.com](http://www.autotrader.com).

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**About Network Instruments**

Network Instruments, a leading provider of performance management and troubleshooting for fifteen years, helps organizations ensure the delivery of business-critical applications. The company's platform of management and reporting products provides comprehensive visibility into networks and applications to optimize performance, speed troubleshooting, and assist long-term capacity planning. Network Instruments achieved profitability in its first quarter and posted revenue growth every year since its founding — without any external funding. Headquartered in Minneapolis, the company has sales offices worldwide and distributors in over 50 countries. For more information, please visit [www.networkinstruments.com](http://www.networkinstruments.com).

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